



THIRD-PARTY CERTIFIED BEER SERVER & CERTIFIED CICERONE® TRAINING PROGRAM AGREEMENT

We appreciate your support of the Cicerone Certification Program and continuing to support beer education through your own endeavors.

To ensure proper, legal use of our trademarks please adhere to the following when promoting your beer education classes:

- The word “Cicerone” **may not** appear in the name of the training or course.
- “Cicerone” must never be used as an adjective describing a product or service you offer.
BAD EXAMPLE: “XYZ Beer School’s Cicerone Prep Course”
GOOD EXAMPLE: “XYZ Beer School’s Beer Service Training 101”
- Within the description of the course, you may say: “This course is intended to help prepare people for the Cicerone Certified Beer Server (or Certified Cicerone®) exam.”¹
- The Cicerone Certification Program logos **can not** be used in any promotional materials for your courses.
- To be included on the Educational Resources section of the website (cicerone.org), the training or course must comply with all of the above and be developed or administered by a Certified Cicerone.

¹ If your training or course is intended to prepare for a level within the Certified Cicerone Program, then in the description of the course, you **must include** the text: “This course is not affiliated with or endorsed by the Cicerone Certification Program.”